



Oyindamolma McCracken

EMPOWERMENT SPEAKER

Greetings, Google Team!

I'm Oyindamola McCracken, Empowerment Speaker, and CEO, ready to ignite your event with a potent combination of inspiration, empowerment, and practical wisdom.

My mission—fueling individuals to realize their full potential—echoes Google's commitment to cultivating talent and fostering innovation.



Drawing from my varied experience in finance, education, mental health, and entrepreneurship, I want you to know that I aim to provide a multifaceted perspective that will encourage your audience to shatter limitations and excel professionally and personally.

I've been honored to speak at esteemed events such as the TedxUStreetLive 2023 and am the 2023 Peoples Choice Winner. I will speak at TedxUStreetWomen 2023, the Black Mental Health Speaker Series Keynote Speaker. The Association of Black Tax Professionals National Conference 2023 panelist and the National Association of Tax Professionals Morning Coffee speaker 2022 NV & NJ.

These experiences have honed my ability to connect with diverse audiences, delivering impactful messages that resonate well beyond the duration of the event.

I am excited to bring this wealth of experience to Google's Black@Cloud Juneteenth Emancipation event.

My topics of discussion, intentionally curated, align with Google's mission and commitment to fostering a diverse and inclusive work environment:

1. Breaking Chains, Building Resilience: A Refreshed Mental Health Perspective for the Black Business Community.
 2. The Integral Role of Ecosystems in Business Success and Sustainability.
 3. Strategies to Overcome Self-Sabotage and Unlock Success.
 4. The Art of Communication: Strengthening Relationships and Building Connections.
 5. The Positive Influence of Cultural Diversity and Inclusion on Workplace Success.
 6. Understanding Our Needs Hierarchy in the Pursuit of Happiness.
 7. The Power of Mentorship in Empowering the Next Generation and Fostering Success.
 8. Financial Literacy: A Critical Element for Personal and Professional Success.
 9. A Holistic Approach to Client Management in the Consulting Industry.
 10. Embracing Setbacks to Build Resilience and Foster Personal Growth.
 11. Techniques to Unleash Creativity: The Catalyst for Innovation.
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